



**Address** - 100, Saraitaki, Near Saligram Inter College, Jhunsi - 211019, Prayagraj, (U.P.)

**Website** : www.ayusratna.com, E-mail : support@ayusratna.com, Contact : +91 7666711100

**Ref.**

**Date.**

31-03-28

## POLICY ON DE- LISTED OF DIRECT SELLER

For Ayusratna Natural Herbal Pvt. Ltd. The rules and regulations notified by the authorities in respect of direct selling shall be considered of utmost priority to follow.

A delisted direct seller means list of direct sellers maintained by a seller whose authorization has been canceled or suspended by the company's management of the company on the following grounds:

1. Violation of the code of conduct.
2. Fraudulent activities or sales, misleading representations, coercion, harassment, or unconscionable or unlawful means.
3. If the direct seller charges an entry fee or subscription fee.
4. If the direct seller was convicted or bankruptcy during the last 5 years prior to association with the business of direct selling, or being a person of unsound mind.
5. If the direct seller is not able to deliver products to the consumer within the specific time period.
6. If the direct seller is involved in promoting a pyramid scheme or enrolling any person to such a scheme or participating in such an arrangement in any manner whatsoever in the guise of doing direct selling business.
7. If the direct seller participates in a money circulation scheme in the guise of doing direct selling business.
8. If the direct seller engages in unfair trade practices as defined in consumer protection act.
9. If the direct seller has not been operative/working in the company for the last two years.
10. If the direct seller defames the goodwill or reputation of the company before the public, consumer, other direct sellers, or another direct selling entities.

Ayusratna Natural Herbal Pvt. Ltd.

*Deo Prakash*  
Director



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11. If any direct seller instigates other direct sellers against the company.
12. If the direct seller visits a consumer's premises without an identity card and prior appointment or approval.
13. If the direct seller provides any literature to a prospect that has not been approved by the company.
14. If the direct seller does not complete the necessary registration as specified under the direct selling rules, 2021, and Consumer Protection (Direct Selling) (Amendment) Rules , 2023.
15. On any other grounds as decided by the company from time to time.

Ayusratna Natural Herbal Pvt. Ltd.

  
Director