

WELCOME TO THE WORLD OF



AYUSRATNA

AYUSRATNA

Marketing

Plan

About Managing Director



VED PRAKASH MISHRA

(Managing Director)

Ayusratna Natural Herbal Pvt. Ltd. was launched by Mr. Ved Prakash Mishra with more than 10 years Direct Selling experience. We are speedily growing direct selling company and consist of vast experienced management team with solid end to end cooperation and excellent services. We offered world class best Natural & Herbal products which is manufactured by Ayurvedic Herbs as well as Plant extract.

Legal Documents

Certificate of Incorporation

Article of Association

Memorandum of Association

CS Approved Website

Permanent Account Number

Trade License

MSME

FSSAI

Mission & Vision Statement

Mission Statement

TO ESTABLISH AYURVEDA
GLOBALLY THROUGH DIRECT
SELLING.



Vision Statement

TO MAKE PEOPLE HEALTHY,
WEALTHY & WISE

We Are Working On

**WOMEN
EMPOWERMENT**

**CONSUMER
EMPOWERMENT**



**YOUTH
EMPOWERMENT**

**MANY
MORE**

Why Ayusratna ?

RELIABLE QUALITY PRODUCTS

FLEXIBILITY

HIGH INCOME POTENTIAL

BEST COMPENSATION MARKETING PLAN

LEGACY BUSINESS

EDUCATIONAL PROGRAM

REWARD & RECOGNITION

PERSONAL DEVELOPMENT

Steps to Success

**USE THE
PRODUCTS**

**PROMOTE THE
PRODUCTS**

BUILD A TEAM

GET SUCCESS

Amazing Business Opportunity

Registration
Free

Id Activation
500 B.V.
Repurchase
500 B.V.

Get
ID & Password
After
Registration

1 B.V. = 2 Rs.

Amazing Business Opportunity

◀ INCOME ▶

1.
Discount on
M.R.P.

2.
Repurchase
Performance
Bonus

3.
Repurchase
Team Building
Bonus

4.
Repurchase
Leadership
Bonus

1. Discount on MRP

Upto 50%

MRP - DP = Discount

EXAMPLE

$$\begin{aligned} 1500 \text{ (M.R.P.)} - 1000 \text{ (D.P.)} \\ = 500 \text{ (Discount)} \end{aligned}$$

2. Repurchase Performance Bonus

1 BV
=
2 Rs

Monthly
Closing

55 % of BV

Self - 10% of BV

Level 1 - 09% of BV

Level 2 - 08% of BV

Level 3 - 07% of BV

Level 4 - 06% of BV

Level 5 - 05% of BV

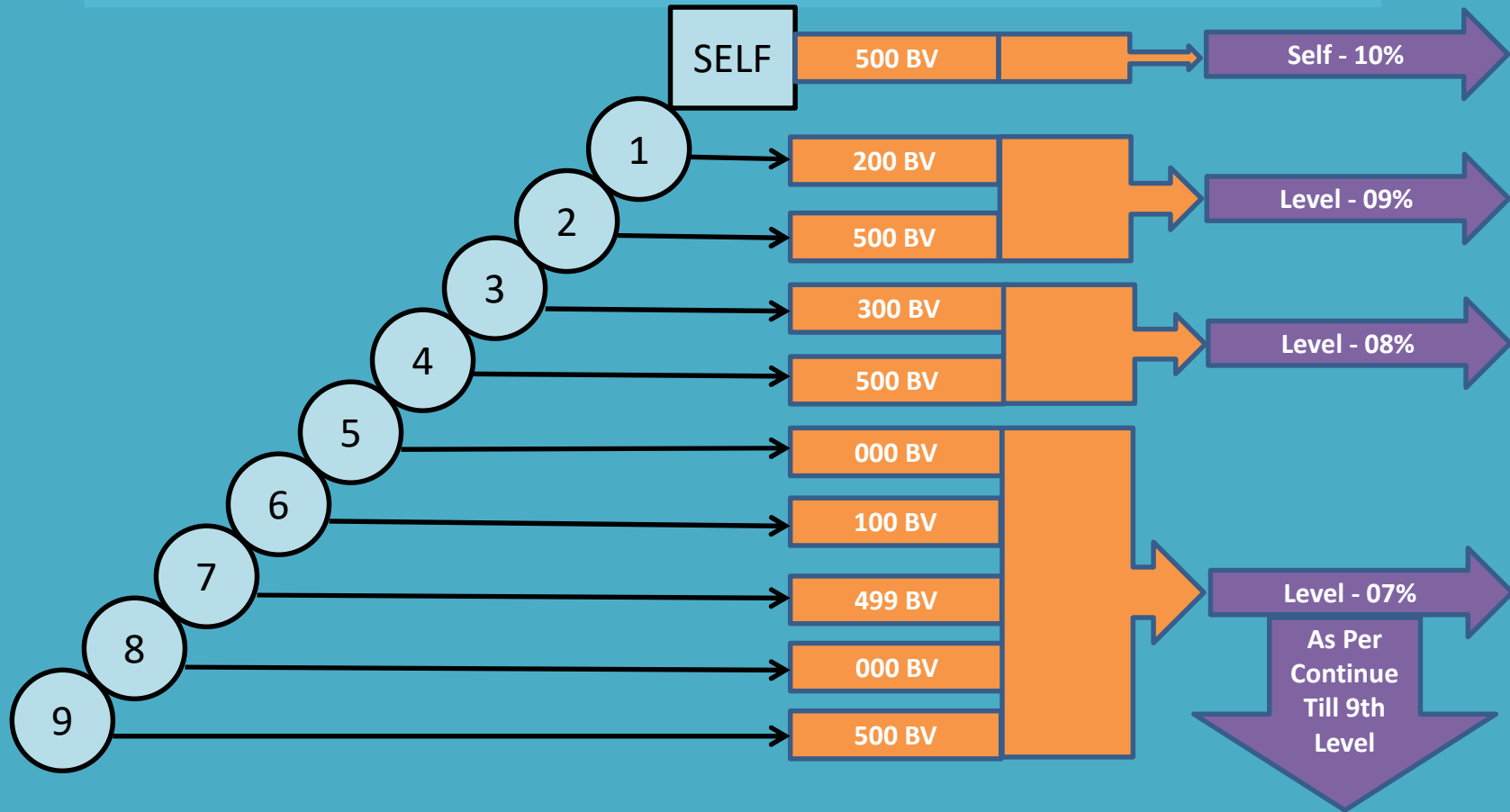
Level 6 - 04% of BV

Level 7 - 03% of BV

Level 8 - 02% of BV

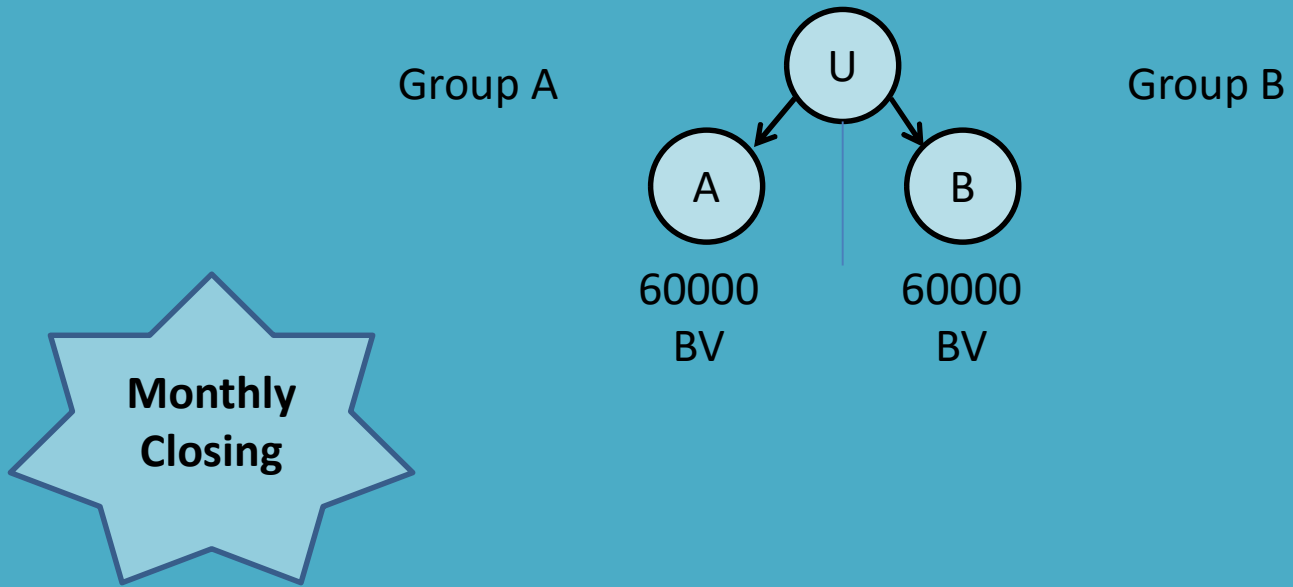
Level 9 - 01% of BV

Repurchase Performance Bonus Calculation



3. Repurchase Team Building Bonus

10 % of Company Turn Over



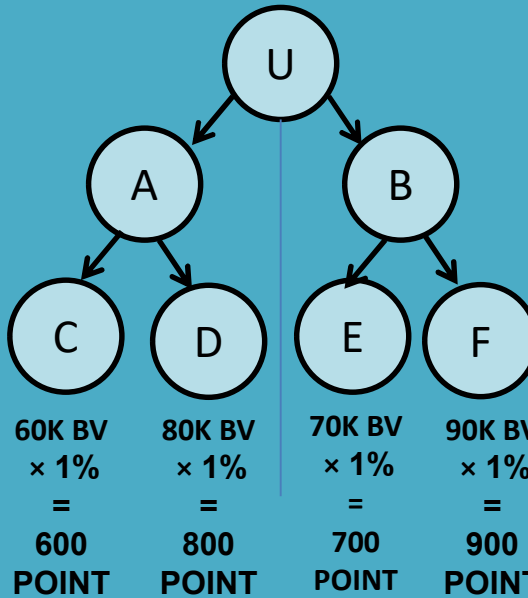
For this Income you must have to maintain 60000 BV both side.

Repurchase Team Building Bonus Cal.

10 % of Company Turn Over

Group A

Group B



INCOME CALCULATION

T.B.B. Income of U = Matching Points of U × Rate.

T.B.B. of U is $1400 \times 11.11 = 15554/-$

T.B.B. Income of A = Matching Points of A × Rate.

T.B.B. of A is $600 \times 11.11 = 6,666/-$

T.B.B. Income of B = Matching Points of B × Rate.

T.B.B. of B is $700 \times 11.11 = 7,777/-$

- C Points- 600 Points,
- D Points- 800 Points,
- E Points- 700 Points,
- F Points- 900 Points.

- Matching Points of U - 1400,
- Matching Points of A - 600,
- Matching Points of B - 700.

- Total Matching Points Collected - 2700.

- T.B.B. Rate = 10% of Total BV of Company / Total Matching Points Collected.

- T.B.B. Rate = $30000 \text{ BV} / 2700 = 11.11$

Monthly Closing

4. Repurchase Leadership Bonus

**Monthly
Closing**

10 % of Company Turn Over

- This Income is based on Team Building Bonus.
- You will get this income as 10% of Team Building Bonus Income of your each and every distributor who is in your down line till 10th level.
- This Income will distribute sponsor to sponsor only up to 10th level.

Level 1- 10% of T.B.B.

Level 2- 10% of T.B.B.

Level 3- 10% of T.B.B.

Level 4- 10% of T.B.B.

Level 5- 10% of T.B.B.

Level 6- 10% of T.B.B.

Level 7- 10% of T.B.B.

Level 8- 10% of T.B.B.

Level 9- 10% of T.B.B.

Level 10- 10% of T.B.B.

Promotions

Senior Distributor - 1000/-

Bronze Distributor - 10000/-

Silver Distributor - 1 Lac

Gold Distributor - 10 Lac

Diamond Distributor - 1 Cr

Blue Diamond Distributor - 10 Cr

Black Diamond Distributor - 100 Cr

Registered Office



Registered Office

100, Saraitaki, Jhunsi, Prayagraj-211019, (U.P.), India.

Website: www.ayusratna.com

E Mail: support@ayusratna.com

**THANK
YOU**